

## Amendments to the Specification

Please replace the paragraph under the heading **CROSS REFERENCE TO RELATED APPLICATIONS** with the following amended paragraph before the first line in the Specification.

This application is a Continuation-in-Part of pending U.S. Patent Application Serial No. 09/382,421 (Atty. Dkt. No. PHLY-24,740) entitled "A COMBINED PRODUCT CODE AND INSIGNIA FOR SIGNIFYING AN INTERNAL INTERACTIVE CODE," filed August 24, 1999, which is Continuation-in-Part of ~~pending U.S. Patent Application Serial No. 09/378,221~~ U.S. Patent No. 6,745,234, issued on June 1, 2004 (Atty Dkt. No. PHLY-24,669) entitled "METHOD AND APPARATUS FOR ACCESSING A REMOTE LOCATION BY SCANNING AN OPTICAL CODE," filed on August 19, 1999, which is a Continuation-in-Part of the following two pending U.S. Patent Applications: Serial No. 09/151,471 (Atty Dkt. No. PHLY-24,397) entitled "METHOD FOR INTERFACING SCANNED PRODUCT INFORMATION WITH A SOURCE FOR THE PRODUCT OVER A GLOBAL NETWORK," and Serial No. 09/151,530 (Atty Dkt. No. PHLY-24,398) entitled "METHOD FOR CONTROLLING A COMPUTER WITH AN AUDIO SIGNAL," both filed on September 11, 1998; the present application being related to the following pending U.S. Patent Applications: ~~Serial No. U.S. Patent No. 6,629,183, issued on September 30, 2003~~ (Atty Dkt. No. PHLY-24,668) entitled "INTERACTIVE DOLL," filed on August 19, 1999; Serial No. 09/378,222 (Atty Dkt. No. PHLY-24,670) entitled "METHOD AND APPARATUS FOR EMBEDDING ROUTING INFORMATION TO A REMOTE WEB SITE IN AN AUDIO/VIDEO TRACK," filed on August 19, 1999; ~~Serial No. U.S. Patent No. 6,526,449, issued on February 25, 2003~~ (Atty Dkt. No. PHLY-24,703) entitled "METHOD AND APPARATUS FOR CONTROLLING A COMPUTER FROM A REMOTE LOCATION," filed on August 19, 1999; ~~Serial No. U.S. Patent No. 6,643,692, issued on November 4, 2003~~ (Atty Dkt No. PHLY-24,705) entitled "A METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF VIDEO TAPE MEDIA," filed on August 19, 1999; Serial No. 09/378,218 (Atty Dkt. No. PHLY-24,706) entitled "A METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF DVD MEDIA," filed on August 19, 1999; Serial No. 09/378,217 (Atty Dkt. No. PHLY-24,707) entitled

AMENDMENT AND RESPONSE

S/N 09/705,514

Atty. Dkt. No. PHLY-25,509

“A METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF CD MEDIA,” filed on August 19, 1999; ~~Serial No.~~ U.S. Patent No. 6,615,268, issued on September 2, 2003 (Atty Dkt. No. PHL-24,708) entitled “A METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF DAT MEDIA,” filed on August 19, 1999; and related to the following co-pending U.S. Patent Applications filed on even date with the present application: Serial No. 09/382,427 (Atty Dkt. No. PHL-24,731) entitled “METHOD AND APPARATUS FOR OPENING AND LAUNCHING A WEB BROWSER IN RESPONSE TO AN AUDIBLE SIGNAL;” Serial No. 09/382,426 (Atty Dkt. No. PHL-24,732) entitled “METHOD AND APPARATUS FOR COMPLETING, SECURING AND CONDUCTING AN E-COMMERCE TRANSACTION;” Serial No. 09/382,424 (Atty Dkt. No. PHL-24,733) entitled “METHOD AND APPARATUS FOR TRACKING USER PROFILE AND HABITS ON A GLOBAL NETWORK;” Serial No. 09/382,425 (Atty Dkt. No. PHL-24,734) entitled “METHOD AND APPARATUS FOR DIRECTING AN EXISTING PRODUCT CODE TO A REMOTE LOCATION;” Serial No. 09/382,373 (Atty Dkt. No. PHL-24,735) entitled “METHOD AND APPARATUS FOR LAUNCHING A WEB SITE WITH A NON-STANDARD CONTROL INPUT DEVICE;” Serial No. 09/382,374 (Atty Dkt. No. PHL-24,736) entitled “METHOD AND APPARATUS FOR ALLOWING A BROADCAST TO REMOTELY CONTROL A COMPUTER;” Serial No. 09/382,371 (Atty Dkt. No. PHL-24,737) entitled “METHOD AND APPARATUS FOR LAUNCHING A WEB SITE IN RESPONSE TO SCANNING OF A PRODUCT CODE;” Serial No. 09/382,372 (Atty Dkt. No. PHL-24,738) entitled “METHOD AND APPARATUS FOR MATCHING A USER’S USE PROFILE IN COMMERCE WITH A BROADCAST;” Serial No. 09/382,423 (Atty Dkt. No. PHL-24,739) entitled “METHOD AND APPARATUS FOR UTILIZING AN AUDIBLE SIGNAL TO INDUCE A USER TO SELECT AN E-COMMERCE FUNCTION;” Serial No. 09/382,420 (Atty Dkt. No. PHL-24,741) entitled “DIGITAL ID FOR SELECTING WEB BROWSER AND USE PREFERENCES OF A USER DURING USE OF A WEB APPLICATION;” Serial No. 09/382,422 (Atty Dkt. No. PHL-24,742) entitled “UNIQUE ID FOR IDENTIFYING A USER AND FACILITATING AN E-COMMERCE TRANSACTION;” Serial No. 09/382,377 (Atty Dkt. No. PHL-24,743) entitled “METHOD AND APPARATUS FOR LINKING A WEB BROWSER TO A PROMOTIONAL OFFER OVER A GLOBAL NETWORK;” ~~Serial No.~~ U.S. Patent No. 6,697,949

issued on February 24, 2004 (Atty Dkt. No. PHL Y-24,744) entitled "METHOD AND APPARATUS FOR CONTROLLING A USER'S PC THROUGH AN AUDIO/VISUAL BROADCAST TO ARCHIVE INFORMATION IN THE USER'S PC;" Serial No. 09/382,375 (Atty Dkt. No. PHL Y-24,745) entitled "METHOD AND APPARATUS FOR UTILIZING AN EXISTING PRODUCT CODE TO ISSUE A MATCH TO A PREDETERMINED LOCATION ON A GLOBAL NETWORK;" Serial. No. 09/379,699 (Atty Dkt. No. PHL Y-24,747) entitled "NETWORK ROUTING UTILIZING A PRODUCT CODE;" and ~~Serial No.~~ U.S. Patent No. 6,701,354 issued on March 4, 2004 (Atty Dkt. No. PHL Y-24,748) entitled "METHOD FOR INTER

Please replace the paragraph under the section ABSTRACT OF THE DISCLOSURE with the following amended paragraph.

~~The present invention disclosed and claimed herein comprises~~ The use of a visual indicia or cue for facilitating computer based access of a network by a consumer witnessing a presentation is disclosed. A visual indicia or cue is provided during the presentation indicative of a relationship between the visual indicia or cue in the presence of a location on a network. This allows this location on the network to be accessed by a computer having an appropriate input device for responding to a launch signal associated with the visual indicia or cue wherein such response of the input device will connect the computer to the location.